DEEKS VAT
CONSULTANCY

The Accountants VAT Club

Helping accountants turn VAT queries into profitable advisory work

Finalist of

Tolley's® TAXATION Awards 2024

🏆 Best Niche Firm – Yorkshire Accountancy Awards 2026

🏆 Finalist – Best VAT/Indirect Tax Team - Tolleys Tax Awards 2024

🏆 VAT Consultancy Company of the Year - South England Prestige Awards 2020

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Welcome

Turn VAT Queries Into Profitable Advisory Work

The Accountants VAT Club gives you direct access to VAT specialists so you can confidently handle complex VAT queries without hiring an in-house expert.

Designed for ambitious accountancy firms, the VAT Club helps you:

- Enhance your VAT knowledge
- Reduce risk and uncertainty
- Deliver higher-value advisory services
- Move from reactive compliance to strategic advice

Position your firm as VAT-capable. Protect your client relationships. Unlock new revenue opportunities.

This guide outlines everything included in your membership.

The VAT Problem Many Accountants Face

Your clients ask questions like:

- Can I reclaim VAT on this property?
- Is this supply exempt or standard rated?
- HMRC have opened an enquiry, what do we do?

Without specialist support you either:

- Spend hours researching
- Risk giving the wrong advice
- Refer work elsewhere

Which means lost revenue.

What is The Accountants VAT Club?

A membership designed for accountancy firms that want to offer specialist VAT advice without employing a VAT expert.

Members gain:

✓ Direct access to VAT specialists
✓ The ability to mark up VAT advice for additional revenue
✓ Client referrals where appropriate
✓ Training and VAT updates
✓ Reduced-fee VAT health checks for clients
✓ Retain advisory work you would normally refer elsewhere
✓Generate additional advisory revenue
✓Deliver specialist VAT expertise to your clients

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How the VAT Club Works

1. You receive a complex VAT query from a client
2. Contact Deeks VAT for specialist input
3. Provide confident advice to your client
4. Retain the advisory revenue

It‘s simple!

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Why Accountancy Firms Partner With Deeks VAT

At Deeks VAT, we help accountancy firms confidently handle complex VAT matters and build profitable advisory services, without hiring an in-house VAT specialist.

Here's why accountants choose us:

- ✅ Big-4 trained VAT specialists
- ✅ Over 25 years of VAT experience
- ✅ Chartered Tax Specialists
- ✅ Trusted by accountancy firms across the UK
- ✅ Expert VAT support, on demand
- ✅ Clear, practical advice (no jargon)
- ✅ Boost revenue, while reducing professional risk
- ✅ Flexible membership tiers
- ✅ Multi Award Winning VAT Consultancy

Compare Our VAT Support Levels

c			Most Popular
Membership	CORE Free	CATALYST £149	PARTNER £249 (less
Priority UK VAT email support	✗	✗	✓
Annual VAT Growth Strategy Session	✗	✗	✓
Expedited service free	✗	✗	✓
Mini VAT Health Check at a reduced fee	✗	✗	✓
Monthly 60 Minutes 1:1 VAT Talk	✗	✗	✓
VAT Training at discounted fee	✗	✗	✓
Partner Directory Listing	✗	✗	✓
Reduced hourly rate fees	✗	✓	✓
Priority UK VAT telephone support	✗	✓	✓
Priority International VAT telephone support	✗	✓	✓
VAT Advisory Referral & Quotation Access	✓	✓	✓
Monthly VAT Clinic	✓	✓	✓
Rebrandable VAT Newsletter (Your Firm Branding)	✓	✓	✓
VAT EBooK, factshees & updates	✓	✓	✓

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PRO MEMBERSHIP

Bespoke VAT Growth Membership

maximum of 10 spaces

Limited to 10 firms to ensure personalised, strategic VAT growth support.

Who is it for?

Firms that:

- Want to increase recurring and project-based VAT advisory fees
- Have specific VAT department or technical development needs
- Are ready to position themselves as VAT specialists, not just compliance providers
- Want structured, expert-led support to accelerate growth

This is not generic training. It's a focused, strategic partnership designed to help you turn VAT advisory into a meaningful and profitable revenue stream.

Designed for firms serious about growing VAT advisory revenue.

This tailored membership is built for accountancy practices of any size that want to generate more income from VAT advisory services, whether you're building a new VAT offering or scaling an existing one.

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CLIENT TESTIMONIALS

Nicholas Price, Director, Kibworth Tax Services Limited

We have worked with Deeks VAT Consultancy since its creation; indeed, I believe we were Jane's first client. **We have never considered looking for alternative VAT guidance and support due to the quality of service we have received** throughout that time.

Deeks VAT Consultancy has both an exceptional breadth of knowledge and provides a consistently outstanding level of service to both Kibworth Tax Services Limited and our clients. Jane Deeks allows us and our clients to understand what a very technical area of tax can be clearly and concisely with our client feedback always being very positive with regard to the service they have received.

We have been very fortunate in finding Deeks VAT Consultancy and I could not envisage seeking any other company's guidance and support with regard to VAT in future.

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Let's Discuss Whether the VAT Club Is Right for Your Firm

Book a short introductory call to see whether the VAT Club is right for your firm.

📅 Book a quick call or meeting today:

https://calendly.com/jane-deeksvat/the-accountants-vat-club-new-members-meetin

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